

1-1 By: Wharton (Senate Sponsor - Kolkhorst) H.C.R. No. 80
1-2 (In the Senate - Received from the House May 5, 2025;
1-3 May 5, 2025, read first time and referred to Committee on
1-4 Administration; May 7, 2025, reported favorably by the following
1-5 vote: Yeas 7, Nays 0; May 7, 2025, sent to printer.)

1-6 COMMITTEE VOTE

	Yea	Nay	Absent	PNV
1-7				
1-8	X			
1-9	X			
1-10	X			
1-11	X			
1-12	X			
1-13	X			
1-14	X			

1-15 HOUSE CONCURRENT RESOLUTION

1-16 WHEREAS, Blue Bell Creameries has become synonymous with ice
1-17 cream across the Lone Star State and beyond, and the city of Brenham
1-18 is renowned as the home of this venerable brand; and

1-19 WHEREAS, Blue Bell ice cream traces its roots to the
1-20 establishment of the Brenham Creamery Company in 1907; the business
1-21 initially manufactured butter using excess cream from area farms,
1-22 and a few years later, it began making ice cream and delivering it
1-23 by horse-drawn wagon; in 1930, the business was renamed Blue Bell
1-24 Creameries in honor of the native Texas wildflower, and in 1958, the
1-25 company began to exclusively focus on making ice cream;
1-26 headquartered in Brenham with production facilities located there
1-27 and in Oklahoma and Alabama, Blue Bell is today one of the nation's
1-28 top-selling ice cream manufacturers, and it markets its products in
1-29 23 states; and

1-30 WHEREAS, A major city employer and a regional tourist
1-31 attraction, the Brenham Blue Bell facility has long played a vital
1-32 role in boosting the area economy; visitors can learn about the
1-33 company's history, observe the manufacturing process, and of
1-34 course, visit the ice cream parlor; in 2025, the Brenham creamery is
1-35 projected to welcome some 300,000 people; and

1-36 WHEREAS, The frosty deliciousness of ice cream has had an
1-37 enduring influence on the development and prosperity of Brenham and
1-38 has made the city a popular destination for a multitude of visitors,
1-39 and the community is indeed deserving of recognition for its
1-40 special role in the culinary heritage of the Lone Star State; now,
1-41 therefore, be it

1-42 RESOLVED, That the 89th Legislature of the State of Texas
1-43 hereby designate Brenham as the official Ice Cream Capital of
1-44 Texas; and, be it further

1-45 RESOLVED, That, in accordance with the provisions of
1-46 Section 391.003(e), Government Code, this designation remain in
1-47 effect until the 10th anniversary of the date this resolution is
1-48 finally passed by the legislature.

1-49 * * * * *