Paddie (Senate Sponsor - Creighton) H.B. No. 1542 1-1 By: (In the Senate - Received from the House May 11, 2015; May 12, 2015, read first time and referred to Committee on Business 1-2 1-3 and Commerce; May 20, 2015, reported favorably by the following vote: Yeas 9, Nays 0; May 20, 2015, sent to printer.) 1-4 1-5

1-6

COMMITTEE VOTE

1-7		Yea	Nay	Absent	PNV
1-8	Eltife	Х			
1-9	Creighton	Х			
1-10	Ellis	Х			
1-11	Huffines	Х			
1-12	Schwertner	Х			
1-13	Seliger	Х			
1-14	Taylor of Galveston	Х			
1-15	Watson	Х			
1-16	Whitmire	Х			

1-17 1-18

A BILL TO BE ENTITLED AN ACT

1-19 relating to the use of digital message display systems in certain public facilities. 1-20 1-21

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS: SECTION 1. Subchapter A, Chapter 521, Transportation Code, 1-22 1-23 is amended by adding Section 521.0061 to read as follows:

1-24 Sec. 521.0061. ADVERTISING INSIDE DRIVER'S LICENSE OFFICES. The department may enter into an agreement with a public 1-25 or private entity for a digital message display system to promote department information or news items of general interest in a publicly accessible area of a driver's license office. For the purpose of funding the system, a portion of the information displayed on the system may consist of distinct and 1-26 1-27 1-28 1-29 displayed on the system may consist of digital advertisements. The department may review and has the right to reject any proposed 1-30 1-31 advertising to be displayed on a system. SECTION 2. Subchapter A, Chapter 1001, Transportation Code, 1-32

1-33 1-34 is amended by adding Section 1001.014 to read as follows:

Sec. 1001.014. ADVERTISING INSIDE CERTAIN 1-35 DEPARTMENT FACILITIES. The department may enter into an agreement with a public or private entity for a digital message display system to promote department information or news items of general interest in a publicly accessible area of a facility operated by the 1-36 1-37 1-38 1-39 department. For the purpose of funding the system, a portion of the 1-40 information displayed on the system may consist of digital advertisements. The department may review and has the right to reject any proposed advertising to be displayed on a system. SECTION 3. Chapter 291, Local Government Code, is amended 1-41 1-42 1-43

1 - 441-45 by adding Section 291.011 to read as follows:

Sec. 291.011. ADVERTISING INSIDE CERTAIN COUNTY FACILITIES. (a) The commissioners court of a county may enter into an agreement with a public or private entity for a digital message 1-46 1-47 1-48 1-49 display system to promote county information or news items of 1-50 <u>general interest in:</u>

(1) a publicly accessible area of the office of the tax assessor-collector or a branch office established under Section 292.025, 292.026, or 292.027 for which a deputy assessor-collector 1-51 1-52 1-53 has been appointed; or 1-54

(2) a jury assembly room. (b) For the purpose of funding a digital message display system, a portion of the information displayed on the system may consist of digital advertisements. The commissioners court may 1-55 1-56 1-57 1-58 review and has the right to reject any proposed advertising to be 1-59 1-60 displayed on a system.

H.B. No. 1542 2-1 a vote of two-thirds of all the members elected to each house, as 2-2 provided by Section 39, Article III, Texas Constitution. If this 2-3 Act does not receive the vote necessary for immediate effect, this 2-4 Act takes effect September 1, 2015.

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