By: Gonzales of Williamson

1

5

H.B. No. 970

A BILL TO BE ENTITLED

AN ACT

2 relating to the use of municipal hotel occupancy tax revenue to 3 enhance and upgrade coliseums and multiuse facilities in certain 4 municipalities.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

6 SECTION 1. Section 351.101(a), Tax Code, as amended by 7 Chapters 402 (H.B. 1789), 1220 (S.B. 1247), and 1322 (H.B. 3098), 8 Acts of the 81st Legislature, Regular Session, 2009, is reenacted 9 and amended to read as follows:

10 (a) Revenue from the municipal hotel occupancy tax may be 11 used only to promote tourism and the convention and hotel industry, 12 and that use is limited to the following:

(1) the acquisition of sites for and the construction, improvement, enlarging, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both;

17 (2) the furnishing of facilities, personnel, and 18 materials for the registration of convention delegates or 19 registrants;

(3) advertising and conducting solicitations and
promotional programs to attract tourists and convention delegates
or registrants to the municipality or its vicinity;

(4) the encouragement, promotion, improvement, and
application of the arts, including instrumental and vocal music,

1 dance, drama, folk art, creative writing, architecture, design and 2 allied fields, painting, sculpture, photography, graphic and craft 3 arts, motion pictures, radio, television, tape and sound recording, 4 and other arts related to the presentation, performance, execution, 5 and exhibition of these major art forms;

H.B. No. 970

6 (5) historical restoration and preservation projects 7 or activities or advertising and conducting solicitations and 8 promotional programs to encourage tourists and convention 9 delegates to visit preserved historic sites or museums:

10 (A) at or in the immediate vicinity of convention
11 center facilities or visitor information centers; or

(B) located elsewhere in the municipality or its
vicinity that would be frequented by tourists and convention
delegates;

15 (6) for a municipality located in a county with a 16 population of one million or less, expenses, including promotion 17 expenses, directly related to a sporting event in which the 18 majority of participants are tourists who substantially increase 19 economic activity at hotels and motels within the municipality or 20 its vicinity;

(7) subject to Section 351.1076, the promotion of tourism by the enhancement and upgrading of existing sports facilities or fields, including facilities or fields for baseball, softball, soccer, and flag football, if:

25 (A) the municipality owns the facilities or 26 fields;

27

(B) the municipality:

H.B. No. 970 1 (i) has a population of 80,000 or more and is located in a county that has a population of 350,000 or less; 2 3 (ii) has a population of at least 65,000 but not more than 70,000 and is located in a county that has a 4 5 population of 155,000 or less; 6 (iii) has a population of at least 34,000 but not more than 36,000 and is located in a county that has a 7 8 population of 90,000 or less; 9 (iv) has a population of at least 13,000 but 10 less than 39,000 and is located in a county that has a population of at least 200,000; 11 12 (v) has a population of at least 65,000 but less than 80,000 and no part of which is located in a county with a 13 population greater than 150,000; or 14 15 (vi) is located in a county that: 16 is adjacent to the Texas-Mexico (a) 17 border; population 18 (b) has a of at least 19 500,000; and 20 does not have a municipality with (c) a population greater than 500,000; and 21 the sports facilities and fields have been 22 (C) 23 used, in the preceding calendar year, a combined total of more than 24 10 times for district, state, regional, or national sports tournaments; [and] 25 26 (8) for a municipality with a population of at least 65,000 but less than 80,000, no part of which is located in a county 27

H.B. No. 970 1 with a population greater than 150,000, the construction, improvement, enlarging, equipping, repairing, operation, 2 and 3 maintenance of a coliseum or multiuse facility; (9) [(8)] signage directing the public to sights and 4 5 attractions that are visited frequently by hotel guests in the 6 municipality; 7 (10) [(8)] the construction of a recreational venue in 8 the immediate vicinity of area hotels, if: 9 (A) the municipality: 10 (i) is a general-law municipality; 11 (ii) has a population of not more than 900; 12 and (iii) does not impose an ad valorem tax; 13 14 (B) not more than \$100,000 of municipal hotel 15 occupancy tax revenue is used for the construction of the recreational venue; 16 17 (C) a majority of the hotels in the municipality request the municipality to construct the recreational venue; 18 19 (D) the recreational venue will be used primarily 20 by hotel guests; and 21 the municipality will pay for maintenance of (E) the recreational venue from the municipality's general fund; and 2.2 23 (11) for a municipality with a population of at least 24 100,000 but less than 150,000 that is located in two counties, the construction, improvement, enlarging, equipping, repairing, 25 26 operation, and maintenance of a coliseum or multiuse facility. SECTION 2. This Act takes effect immediately if it receives 27

H.B. No. 970

a vote of two-thirds of all the members elected to each house, as
 provided by Section 39, Article III, Texas Constitution. If this
 Act does not receive the vote necessary for immediate effect, this
 Act takes effect September 1, 2011.