

**LEGISLATIVE BUDGET BOARD**  
**Austin, Texas**

**FISCAL NOTE, 81ST LEGISLATIVE REGULAR SESSION**

**May 8, 2009**

**TO:** Honorable Troy Fraser, Chair, Senate Committee on Business & Commerce

**FROM:** John S. O'Brien, Director, Legislative Budget Board

**IN RE: SB2558** by Gallegos (Relating to the promotion and marketing of alcoholic beverages. ),  
**Committee Report 1st House, Substituted**

**No significant fiscal implication to the State is anticipated.**

The bill would amend the Alcoholic Beverage Code by adding Section 108.101 to define and allow certain permit and license holders to conduct “product instruction events” at the premises of a retailer holding a license or permit to sell alcoholic beverages for on- or off-premises consumption or on certain brand-identified promotional vehicles. The bill would also provide guidelines for the operation of product instruction events. The bill would take effect September 1, 2009. The Texas Alcoholic Beverage Commission anticipates no significant fiscal impact to their agency.

**Local Government Impact**

No significant fiscal implication to units of local government is anticipated.

**Source Agencies:** 458 Alcoholic Beverage Commission

**LBB Staff:** JOB, JRO, GG, ESi