By: Chisum H.C.R. No. 25

## CONCURRENT RESOLUTION

WHEREAS, Situated in Parmer County, on the high plains of the Llano Estacado, the town of Friona has thrived as an agricultural center since its founding a century ago; and

WHEREAS, To celebrate the community's notable ranching and farming heritage, civic leaders have inaugurated a highly successful annual event that showcases three of the area's primary agricultural products; sponsored by the Friona Chamber of Commerce and Agriculture and the Texas Cooperative Extension of Parmer County, Friona's Cheeseburger Cook-Off and Festival brings together an appreciative throng to enjoy one of America's most popular meals, a hearty sandwich that reflects the area's bountiful harvests of wheat and its robust beef and dairy industries; and

WHEREAS, Among the pillars that have supported the Parmer County economy, cattle raising was the first to be established; ranching was introduced within a decade of the county's creation in 1876, shortly after the Panhandle was opened for settlement; in 1882, the still-unpopulated county formed part of the 3 million acres of public land that was acquired by a group of private investors, the Capitol Syndicate, in exchange for financing construction of the new state capitol; until it could sell the land to settlers, the syndicate operated its vast holdings as a cattle ranch, the legendary XIT; and

WHEREAS, By the late 1890s, steps were being taken to foster permanent settlement in the county; in 1898, the Pecos and Northern

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- 1 Texas Railway Company was chartered to connect Amarillo and the
- 2 Texas-New Mexico state line, and several switches and town sites
- 3 were developed along the route of the new railroad; Friona, now the
- 4 largest town in the county, originated as a shipping station and was
- 5 subsequently platted in 1906; and
- 6 WHEREAS, During the first three decades of the 20th century,
- 7 Friona saw a growing influx of farmers and the conversion of much
- 8 former rangeland into cultivated fields; contributing to the
- 9 success of ranchers and farmers alike was the ready availability of
- 10 flat, affordable land, a surface soil of sandy loam, and a
- 11 favorable climate; those who have made their living from that land
- 12 have relied on both irrigation, which increased dramatically during
- the 1950s, and dry-land farming techniques; and
- WHEREAS, Since the 1980s, Parmer County has ranked as one of
- 15 the leading agricultural counties in Texas, and its prominence has
- 16 rested in fair measure on the contributions of dedicated,
- forward-looking farmers and cattlemen around Friona; in addition to
- 18 well-established, mixed-crop production, this area enjoys a
- 19 rapidly expanding dairy industry, with some seven dairies in
- 20 operation and six more under construction as of June 2006; and
- 21 WHEREAS, Area cattle- and farm-related businesses include
- 22 one of the largest plants in the meat-packing industry and
- 23 substantial feed-manufacturing and grain-storage facilities, as
- 24 well as cold-storage plants, farm-equipment companies, and a newly
- opened cheese factory; and
- WHEREAS, With such a history and economic foundation,
- 27 citizens of Friona knew they had every ingredient they needed to

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- 1 host a classically American jamboree; when the town's Cheeseburger
- 2 Cook-Off and Festival debuted at Friona City Park on July 15, 2006,
- 3 during the community's centennial year, 16 teams took to their
- 4 grills in a spirited contest for culinary laurels; in a show of
- 5 broad-based support for the event, Cargill Meat Solutions donated
- 6 beef for 1,000 patties, Mrs. Baird's donated the buns, the cheese
- 7 factory donated the cheese, Spring Lake Farms donated potatoes for
- 8 the fries, and members of the Lions Club cooked the fries; and
- 9 WHEREAS, If the Cheeseburger Cook-Off and Festival serves as
- 10 a cheerful salute to Friona's deep agricultural roots and thriving
- 11 modern-day enterprises, it also typifies, in its character as a
- 12 great, convivial backyard barbecue, the warm, neighborly spirit of
- 13 this close-knit community, and it is fitting that the
- 14 cheeseburger's symbolic value for Friona be appropriately
- 15 recognized; now, therefore, be it
- RESOLVED, That the 80th Legislature of the State of Texas
- 17 hereby designate Friona as the official Cheeseburger Capital of
- 18 Texas.